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PTO/SB/21 (01-08) Approved for use through 02/29/2008. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Application Number 10/661.886 TRANSMITTAL Filing Date September 15, 2003 FORM First Named Inventor Chris Quinlan Art Unit 3688 **Examiner Name** Daniel Lastra (to be used for all correspondence after initial filing) Attorney Docket Number **PNM01 010 CONT** Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a **Proprietary Information** After Final **Provisional Application** Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please Identify Terminal Disclaimer below): Extension of Time Request Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) If a Petition for an Extension of Time is necesary for the paper transmitted herewith to be Reply to Missing Parts/ timely filed, this transmittal is to be considered as a petition to extend the response period by the Incomplete Application amount of time needed for the paper to be timely filed. The Commissioner is hereby Reply to Missing Parts under 37 CFR 1.52 or 1.53 authorized to charge payment of any additional fees associated with this communication or credit any overpayment to Deposit Account 04-1679. SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name DUANE MORRIS Signature Printed name Patrick D. McPherson Date Reg. No. 46.255 April 17, 2008 CERTIFICATE OF TRANSMISSION/MAILING

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ATTORNEY DOCKET NO.: PNM01 010 CONT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Continuation Patent Application of Chris Quinlan and Edward A. Devlin

Serial No.: 10/661,886 Art Unit: 3688

Filed: September 15, 2003 Examiner: Daniel Lastra

Title: METHOD AND SYSTEM FOR REDEEMING PRODUCT MARKETING

REBATES

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

Responsive to the Office Action dated February 25, 2008, please amend the subject application as follows:

Claim amendments begin on Page 2.

Applicant's remarks begin on Page 14.